



## **A FEW MORE FACTS ABOUT SPIRIT OF AMERICA TOUR APPEARANCES!!**

**WHAT ABOUT MEET AND GREETINGS?** It will be a major morale boost to the military personnel if the artist will hold a meet and greet in connection with the show. In fact, if the artist wants to be taken around the base during the day for hand shakes and photo-ops at mess halls, training areas and medical facilities the military will be most enthusiastic and special transportation will be arranged for this.



**WILL THE ARTIST BE ABLE TO SELL MERCHANDISE?** Tables and chairs will be set up at the venue to display and sell CDs, t-shirts and other merchandise. There is no payment or sharing of profits with either the military, the tour or the Foundation on these sales. If the artist has a new CD out and wants to drop by the Post Exchange for a personal appearance to boost sales this can be arranged also. Sale of merchandise at the show is limited strictly to the artist.



**HOW ABOUT A TOUR?** Absolutely! Any of the many bases the Spirit of America Tour brings shows to will arrange a tour of the base. Interested in lunch with the troops? Just ask. They are so enthusiastic about a visit by your star artist that the red carpet will be laid out.

**IS THERE ANY ADMISSION CHARGE TO THE SHOW?** No! Because the artist is volunteering the base cannot sell tickets to the show. Our shows are open to all military personnel, active duty, Reserves and National Guard along with their families and civilians working on the base. The base can operate its normal hamburger, hot dog and beer concession stands and we recommend that it do so. The money collected from food and beverage sales goes into morale, welfare and recreation projects such as Boy and Girl Scouts, Little League, etc.

**ARE THERE PROFESSIONAL LIGHTS, SOUND AND STAGING?** The tour provides a professional sound system along with appropriate lighting. Very often the company used has worked with the artist before. The necessary staging, including risers, may be smaller than requested, but please remember that this is an appearance at a Military Base so the facilities are limited.

**and Don't Forget That .....**

**A FAN IN UNIFORM IS A FAN FOR LIFE!!**