

Artists Who Have Participated In THE SPIRIT OF AMERICA TOUR

| | |
|----------------------|--------------------|
| Anthony Smith | Joe Diffie |
| Belinda Gail | Kacey Musgrave |
| The Bellamy Brothers | The Kinleys |
| Billy Ray Cyrus | Lee Greenwood |
| Blood, Sweat & Tears | Lee Roy Parnell |
| Brenn Hill | Marty Stuart |
| Chad Brock | Mel Tillis |
| Charlie Daniels | Michelle Wright |
| Clint Black | Miranda Lambert |
| Daryle Singletary | The Oak Ridge Boys |
| David Clayton-Thomas | Patty Loveless |
| David Kersh | Rhett Akins |
| David Lee Murphy | Rhonda Vincent |
| Deborah Allen | Riders in the Sky |
| Dennis Miller | Ron Kingery |
| Diamond Rio | Roy Clark |
| Don Edwards | Scott Whitehead |
| Heather Kinley | Tammy Cochran |
| Hometown News | Tim Rushlow |
| Jaci Velasquez | Travis Tritt |
| Jennifer Kinley | Waddie Mitchell |
| Jo Dee Messina | Wade Hayes |



www.spiritofamericatour.org

To contact the Spirit of America Tour please e-mail or call either of the individuals named below:

Cathy Gurley

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Robert Rosenthal

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1. What is the Spirit of America Tour?

The Spirit of America Tour is a non-profit organization that brings volunteer, headline entertainers to America's domestic military bases. The tour will pay all of the reasonable expenses incurred by an artist in doing one of our shows.

2. What has the Tour Done to Date?

Since its start in 2002, the tour has arranged 44 shows for the military. They have included such stars as Charlie Daniels, The Oak Ridge Boys, Patty Loveless, Billy Ray Cyrus, Dennis Miller, Diamond Rio and Clint Black. A complete list is on the back cover of this brochure.

3. How does the Tour Operate?

The tour seeks artists who have a gap in their schedule and would enjoy the patriotic gesture of playing at a military base. We ask their representative to contact us and offer the available dates, the geographic area, the current routing and the approximate cost to cover expenses on a firm basis. We then e-mail our contacts at the Pentagon and give them the general area of availability. The Pentagon contacts the bases and gets back to the



tour with a suggested venue. We then accept the offer by letting the artist's representative know of the tour's commitment. This takes three to five days, based on the size of the base.

In some situations we cannot provide a base because of venue availability or military training schedules.

The tour operates strictly on a good faith handshake with the artist's representative.

To ensure a successful appearance at a military installation the tour should have approximately six weeks advance notice of the artist's availability.

4. What does the Tour Pay?

The tour pays all reasonable expenses so that the artist is not out of pocket when participating in the tour. Therefore the artist's representative should consider the cost to the artist of transportation, lodging, back up singers, band, road manager, backline, etc.

The tour is operated strictly by volunteers. The headline artist must be a volunteer. This is important as the entertainer is always introduced as someone making the appearance on the base to show support for the men and women of the military, not just as another paid gig.

An artist who volunteers to do a show for free creates a major psychological boost to the morale of our troops.

No officer or director of the Rosenthal Foundation receives any remuneration, direct or indirect, from either the Foundation or from the Tour.

5. How are the Artist's Expenses Paid?

The tour pays the artist's agent, manager or tour company a lump sum. That way we only have to write one check. All the artist's representative has to do is tell us what the expense reimbursement will be when agreeing to a tour stop.

6. Can the Artist Sell Merchandise?

Tables and chairs will be set up near the venue entrance or as directed by the artist's tour, road or merchandise manager so that the artist can display and sell CDs, t-shirts and other merchandise. The artist keeps all sale profits. There is no payment or sharing of profits with either the military, the tour or the Foundation on these sales. If the artist has a new CD out and wants to drop by the Post Exchange for a personal appearance to boost sales this can also be arranged.



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7. Lights, Sound and Staging?

The tour will provide a full, professional sound system and appropriate lighting. Very often the company used has worked with the artist before. The military provides all necessary staging, including risers. Please remember that the appearance is on a military base and not at a for-profit venue so the facilities may be limited and a bit provincial.

8. How about Meet and Greets?

It will be a major morale boost to the military personnel if the artist will hold a meet and greet in connection with the show. In fact, if the artist wants to be taken around the base during the day for hand shakes and photo-ops at mess halls, training areas and medical facilities the military will be most enthusiastic and special transportation will be arranged for this.

9. Will the Military Base Charge Admission to the Show?

No! Because the artist is volunteering the base cannot sell tickets to the show. The show is open only to military personnel, their families, civilians connected to the base and their guests. We do recommend that the base operate its normal concession stands. The money thus collected by the base goes into morale, welfare and recreation projects such as Base libraries, Little League, etc.

10. How is the Tour Funded?

The tour is currently funded by the Robert and Nina Rosenthal Foundation, a non-profit, 501(c)(3) corporation. The tour accepts other contributions, but only from family foundations and other tax exempt organizations. The tour declines corporate sponsorship because it would require changes in the way we operate.

11. What Does an Artist Have to do to Make a Tour Appearance?

Just have their representative contact either **Cathy Gurley** or **Robert Rosenthal** at the numbers on the cover of this brochure.

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