



PRESENTS —

A GREAT SHOW IDEA

Since the Spirit of America Tour was started after 9/11 we've arranged over 100 major, star entertainer shows at America's stateside Military Bases. This fabulous achievement rates the Tour as the Premiere organization for morale building troop entertainment.

Because the demographics of the military is 18 to 24 some of the more mature entertainers are often disappointed that there may not be an opportunity to give back to America by making a Military Base appearance.

SO - The Spirit of America Tour, ever alert to make sure that any entertainer who wants to contribute to our Armed Forces can do so, has established a new type of appearance. It's called:

"An Evening With"

"An Evening With" is held in an intimate club or small venue setting. The audience is older, smaller, and more attuned to a nightclub than an outdoor arena. These events will be more sophisticated. Every military wife we talk to loves this idea as they have so few opportunities to wear their dressy clothes. In other words these shows are "special occasions!"

"An Evening With" was an experiment in 2007. We tried two "An Evening With The Glenn Miller Orchestra." They were Major Hits! So from now on we would like to do one or two of these shows a year.

When you're looking through your artists' schedules, don't skip those more mature, experienced artists that you know won't work with the 19 year old recruits. They may well work with the older audience that we also want to reach. Just contact Cathy Gurley or Robert Rosenthal with suggestions to use these entertainers.

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A FAN IN UNIFORM IS A FAN FOR LIFE!!