



## IT'S REALLY EASY TO ARRANGE A SPIRIT OF AMERICA TOUR APPEARANCE!!



Your enthusiasm for supporting our Armed Forces by helping to bring morale building, star entertainment to America's Stateside Military Bases is really appreciated. It's a no-brainer to make an offer to do so:

1. When you and your client agree that such a show is a great idea just look at your artist's touring schedule. Find a gap or a date that's available.
2. Next step is to make the Spirit of America Tour a firm offer of a show. You do this by e-mailing or calling either Cathy Gurley in Nashville ([cathy@gurleybiz.com](mailto:cathy@gurleybiz.com) – 615-269-0474) or Robert Rosenthal in Los Angeles ([rosenthal@spiritofamericatour.org](mailto:rosenthal@spiritofamericatour.org) – 818-559-2480) and give the following information:
  - a. Date available (Please give at least five weeks notice. Six is preferable. We need one week for Pentagon confirmation and at least four weeks for base preparation and promotion.)
  - b. The routing (We follow the 500 mile rule as best we can, so make sure the schedule gap is not right on the milage limit.)
  - c. The monetary amount needed to cover Artist's reasonable expenses
3. Robert will review the routing and see if there is a base on the Artist's route. He will then call you with a suggested base and the milage factor. Remember that some of our bases are extremely isolated. Those bases are super appreciative, but the audience may not be huge.
4. If you accept the suggested base Robert will e-mail his assigned service contacts in the Pentagon offering the Artist, the date and the chosen base. They will e-mail the base in question and make the offer of a show. Because we're dealing with the World's largest bureaucracy and because Base Commanders have the final say it can take four or five days to get an answer. Because there may be conflicts, such as training schedules, some offers of shows are unworkable.
5. If the date offered is accepted by the base Robert will confirm the show with you immediately and send our standard confirmation letter and a check within a week.

**That's It!! Your Artist is on the way to a truly fulfilling experience.  
And REMEMBER .....**

**A FAN IN UNIFORM IS A FAN FOR LIFE!!**